# INSPIRING MEETING DAY with visit from copenhagen institute for futures studies

In collaboration with Copenhagen Institute for Futures Studies we introduce a meeting day, combining our meeting facilities at AC Hotel Bella Sky and the Institute's perspectives. You determine the direction whereafter a speaker from the Institute will bring you along on an insightful journey through the perspectives of the future. Through deeply anchored sustainable solutions you a brought closer to tomorrow's potentials. As an additional experience, we will serve delicious snacks from AC Hotel Bella Sky in collaboration with Bybi, reflecting our dedication to a sustainable future.

#### **INSPIRING DAY MEETING 8.00 AM - 17.00 PM**

- Talk by selected speaker
- Rent of room and standard AV equipment, notepads, pens, etc.
- · Morning buffet with bread, cheese, honey and charcuterie
- · Coffee, tea and water available throughout the meeting
- Fresh fruit available throughout the meeting
- · Lunch incl. one bottle of water
- · Midday snacks and lemonade

### ABOUT THE SPEAKERS



#### Carsten Beck

Carsten has over 30 years of experience with trend analysis at the Institute where he is also Head of presentations and keynotes. His focus relates to how global and local trends shape the future for organisations, companies and societies. One of Carsten's grand passions is to guide scenario processes for clients within retail, HR, finance, B2B, governments and NGOs and prepare them for the future. Read more about Carsten on cifs.dk



#### Bugge Holm Hansen

Bugge has over 20 years of experience with media, sport, tourism and education and is now Head of Innovation and Technology at the Institute. He focuses on decoding the modern needs of society within sport, health, technology, communication and management. Bugge has a master's in educational science & Semiotics and has participated in the development of the first national outdoor politic in Denmark and has also overseen the think tank MAGS. Read more about Bugge on cifs.dk



#### Sofie Hvitved

Sofie, futurist and senior adviser at the Institute, is leading strategy and innovation projects with media, data, entertainment, sport and technology. She has a background from DR Strategy and Projects and also experience within project management from conferences such as New Media Days and Radio Days. Sofie focuses on the future of the Metaverse as well as being head of the project 'Future Nordic Media Landscape 2030'. Read more about Sofie on cifs.dk

After confirmation from AC Hotel Bella Sky, you will be put in direct contact with the Institute where you can decide on a speaker as well as the length of the talk (approximately 30-90 minutes).

Min. 10 people per meeting.

The meeting package cannot be combined with other discount and deals.

In case of the talker's unavailability another talker is selected in collaboration with the institute.

All prices are in DKK.

For booking, contact meetsales@bellagroup.dk. Please refer to 'Inspiring Meeting Day' in the subject line of the mail.



## AC HOTEL BELLA SKY Copenhagen

**765** per person + 15.000 per talk

Save min. 8.300 w. 10 people